

LUXURY

DESIGN JUNE 2018

The first newspaper about design in Czechia

FORMAT
A3

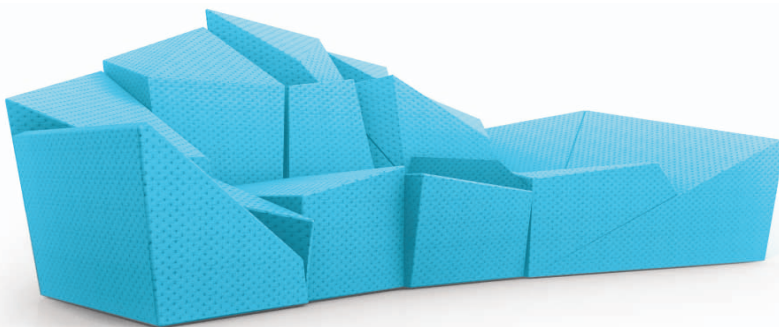
SPECIAL
EDITION

- Distributed to a new group – new clients
- VIP clients of ERSTE Private banking
- VIP clients of ERSTE Premier
- New advertising opportunities – PROMO (individual products page, max. 11 pieces) at a discounted price!
- A more advantageous distribution date (after Milan design week)

EXAMPLE OF GRAPHIC ADVERTISING PROMOTION:

| | |
|-----------------------------------|--|
| Issue date: | 31 May 2018 |
| Closing date: | May 17, 2018 |
| Periodicity: | yearly |
| Circulation: | 7 000 copies |
| No. of pages: | 30 |
| Format: | Approx. A3 (275x430 mm) |
| Distribution: | ERSTE Premium Banking Service Clients |
| Price for an A3 image page: | 50 000 CZK |
| Promotion price: | 35 000 CZK |
| Graphic processing of promotions: | 1 500 CZK |

example
of graphic
advertising
promotion:



DISTRIBUTION

Newspapers Design will be distributed to clients of ERSTE Private banking & ERSTE Premier.

TOTAL OF **7 000** COPIES