

LUXURY

MEN



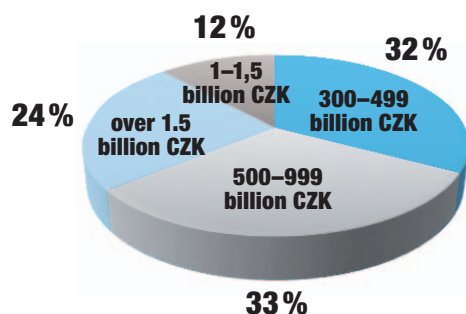
**Reach the richest men in the Czech Republic!
Through the magazine special LUXURY MEN**

Who are the readers?

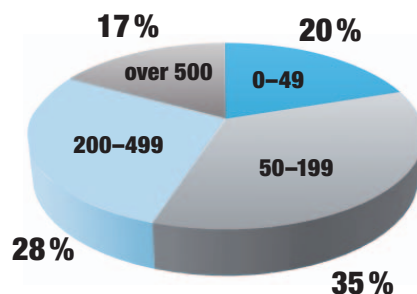
LUXURY MEN is designed for men who have achieved their life goals and their companies generate maximum profits. The recipients are the owners of the most profitable companies in the Czech Republic as well as the VIP customers at Dušák Jewelry.

Business owners – 3200 addresses

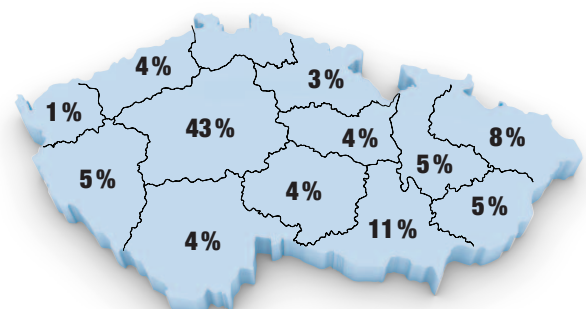
turnover



number of employees



business main office



ONLY IN MAY 2018

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Dušák Jewelry – 800 addresses

The readers are the men who buy the following premium brands at Dušák Jewelry:

Ball	Longines
Breguet	Maurice Lacroix
Breitling	Meister
Breitling for Bentley	Montblanc
Buben & Zörweg	Nomos
Certina	Omega
Chopard	Qlocktwo
Chopard	Rado
Dušák	SwissKubik
Erwin Sattler	TAG Heuer
Fortis	Tamara Comoli
Hamilton	Tissot
Invicta	U-Boat
IWC	Ulysse Nardin
Jaeger-LeCoultre	Zenith
Jaquet Droz	



Content

Readers can expect original content that is fresh, masculine and entertaining. In LUXURY MEN, every man can find an incredible amount of inspiration for himself and his friends, and also enjoy various interviews, articles and tips.

Information

MATERIAL DUE DATE: 2. May 2018

ISSUE DATE: 17. May 2018

PRINT RUN: 4.000 pieces

Distribution

Dušák Jewelry Clients (800)
and database of business owners (3.200)

Prices:

First 2/1:	130.500 CZK
Second 2/1:	126.000 CZK
Third 2/1:	121.500 CZK
Page opposite the content page 1:	85.000 CZK
Page opposite the content page 2:	80.000 CZK
Page opposite the imprint:	75.000 CZK
Page opposite the editorial:	70.000 CZK
Standard page:	65.000 CZK
3 rd page of the cover:	85.000 CZK
4 th page of the cover:	100.000 CZK