



REACHES ALL TOURISTS IN PRAGUE THANKS TO THE UNIQUE DISTRIBUTION TO THE ARRIVALS HALL AT THE AIRPORT AND TO ALL TAXI PRAHA CARS. MAPS ARE NOW AVAILABLE IN THE VINTAGE CAR SIGHTSEEING TOURS.

LUXURY SHOPPING

MAP

DISTRIBUTION:

1 Stands at the arrival hall at Václav Havel Airport (luggage delivery). Terminal 1, terminal 2.

2 Taxi Prague Airport Cars



3 Prague Old Car sightseeing tours in vintage cars



BASIC INFORMATION DATE OF ISSUE

DEADLINES

3. 2. 2020
6. 4. 2020
27. 5. 2020
28. 7. 2020
23. 9. 2020
24. 11. 2020

DATES OF ISSUE

18. 2. 2020
21. 4. 2020
9. 6. 2020
11. 8. 2020
7. 10. 2020
8. 12. 2020

CIRCULATION

20 000 copies

PERIODICITY

six times

FORMAT

780x540 mm, (130x270 mm format folded)

PAPER

135 g/m², coated

LANGUAGE

OF ADVERTISING English, Russian



Position A

Position B

Position C

Position D

Position E

Graphic processing of IM adverts

format type

120 x 128

120 x 99

120 x 99

120 x 260

120 x 260

1 single print

CZK 45 000

CZK 40 000

CZK 35 000

CZK 70 000

CZK 60 000

6 consecutive prints

CZK 40 000

CZK 35 000

CZK 30 000

CZK 65 000

CZK 55 000

CZK 1 500