

LUXURY

EXCLUSIVELY FOR CZECH AIRLINES

CSA CZECH AIRLINES SKYTEAM
czechairlines.com



250 000
travelers fly with
Czech Airlines
business class every
year (35 % woman,
65 % men)*

LIST OF ADVERTISERS

Baldinini
Roberto Coin
Mercedes
Rimowa
The Mark
Wadia
Rolex
Moser
Corneliani
Mastercard
Audi
Cerruti
Prada
Versace Jeans
Omega
Chopard
The Augustine
Four Seasons
Richmond
Tiffany&co.
Bang&Olufsen
Giorgio Visconti
Garrard
Breitling
Mandarin Hotel
SOHO restaurant
Svatá Klára
Infiniti
Porsche
ASUS
Ulysse Nardin
Breguet
Roger Dubuis
Frey Wille
Kyzlink
FIM Group
Real-Treuhand
Kuppersbusch
Brioni and others

BASIC INFORMATION

FOCUS	Shopping, gourmet, accommodation, beauty, living etc.
TRILINGUAL	Czech, Russian, English
CIRCULATION	10 000 copies
PERIODICITY	Quarterly
DISTRIBUTION	Czech Airlines board, department business class (pockets of seats and boxes hanging on the wall business class)
SIZE	215 x 275mm (Format and quality identical with Luxury)

THE ONLY
EXCLUSIVE
MAGAZINE IN THE
BUSINESS
CLASS OF ČSA

DEADLINES

	DEADLINE	EXPEDITION
SPRING	18. 1. 18	21. 2. 18
SUMMER	15. 3. 18	25. 4. 18
AUTUMN	10. 7. 18	22. 8. 18
WINTER	9. 10. 18	20. 11. 18

PRICE LIST

STANDARD PAGE	100 000 CZK
PAGE OPPOSITE EDITORIAL	130 000 CZK
PAGE OPPOSITE MASTHEAD	120 000 CZK
PAGE OPPOSITE CONTENT	110 000 CZK
FIRST DOUBLE PAGE	260 000 CZK
SECOND DOUBLE PAGE	240 000 CZK
THIRD DOUBLE PAGE	220 000 CZK
THIRD INSIDE COVER	115 000 CZK
BACK COVER	145 000 CZK

*Source: Czech Airlines, data from 2016