

LUXURY

DESIGN JUNE 2018

FIRST NEWSPAPER ABOUT DESIGN
IN CZECH REPUBLIC – SPECIAL ISSUE

FORMAT
A3!

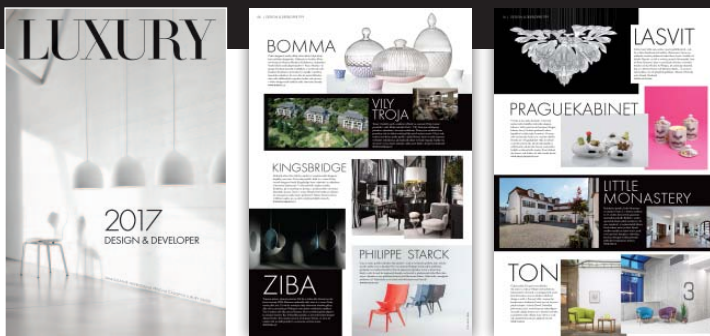
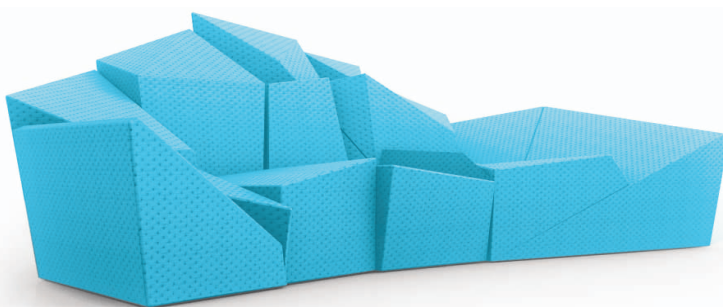


ILLUSTRATION OF GRAPHICS PROCESSING OF PROMOTION AD

BASIC INFORMATION:

Date of issue:	31 st May 2018
Deadline:	17 th April 2018
Periodicity:	Once a year
Press:	10,000 pc
Scope:	cca 30 pages
Format:	cca A3 (275x430 mm)
Distribution:	ERSTE Premium Banking
Price of Image ad of A3:	CZK 50,000
Price of promotion ad:	CZK 35,000
Graphics processing of promo ad:	CZK 1,500



DISTRIBUTION: ERSTE PREMIUM BANKING SERVICE CLIENTS

ERSTE Premier, ERSTE Private Banking, ERSTE Wealth Management

TOTAL **10 000** PCS