

Special edition

LUXURY

MEN

FOR MEN WHO HAVE EVERYTHING, BUT STILL WANT MORE...



Special issue



Why advertise with LUXURY MEN?

- LUXURY MEN is designed for men who enjoy life to the fullest, men who like to indulge, travel, explore.
- We guarantee there will be no unsold copies.
- We have succeeded in putting together an exclusive database of men with higher income, who like to spend, only for LUXURY MEN.
- No other magazine in the Czech Republic has ever targeted this group.
- Readers can expect ORIGINAL content – innovative, masculine and entertaining. In LUXURY MEN every man can find inspiration for himself and his friends, but also look forward to interviews, articles and various tips.
- This magazine will be a Bible, a guide, and a counselor of a modern man.
- The magazine will be prepared by journalists/experts with experience in lifestyle topics.

LUXURY


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LUXURY MEN target group

Our readers are men who shop in Pařížská street for these premium brands:

DIOR**TOM FORD****BALENCIAGA****GIVENCHY****EMPORIO ARMANI****VIVIENNE WESTWOOD****LANVIN****ALEXANDER MCQUEEN****SAINT LAURENT**

Information

LUXURY MEN

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Second 2/1:	126.000 CZK
Third 2/1:	121 500 CZK
Page opposite the content page 1:	85.000 CZK
Page opposite the content page 2:	80.000 CZK
Page opposite the imprint:	75.000 CZK
Page opposite the editorial:	70.000 CZK
Standard page:	65.000 CZK
3 rd page of the cover:	85.000 CZK
4 th page of the cover:	100.000 CZK

